

DIGITAL LOGISTICS AWARD 2021

THE MAKER SPIRIT IS YOURS?

SET THE BENCHMARK FOR DIGITAL LOGISTICS

Take part in the Digital Logistics Award. Present your innovative digital logistics solution for the fields of production, trade, automotive, farm & food, mobility, the financial sector or for any other sectors and let your business idea become reality.

With this award, Digital Hub Logistics would like to recognize, honour and promote creative business solutions for digital working environments in logistics. Why not apply and take part in shaping this digital transformation.

The Digital Logistics Award is one of the most substantial awards in the logistics start-up scene. The eight finalists will have the opportunity to pitch their ideas in front of more than 500 decision-makers from the logistics industry at the digital Future Congress Logistics 2021.

AND THIS IS WHAT YOU COULD WIN!

The winner of the Digital Logistics Award can win up to 15,000 euros in prize money – so you can expand your business idea and bring your products to market.

1ST PRIZE

10,000 €

2ND PRIZE

5,000 €

3RD PRIZE

2,000 €

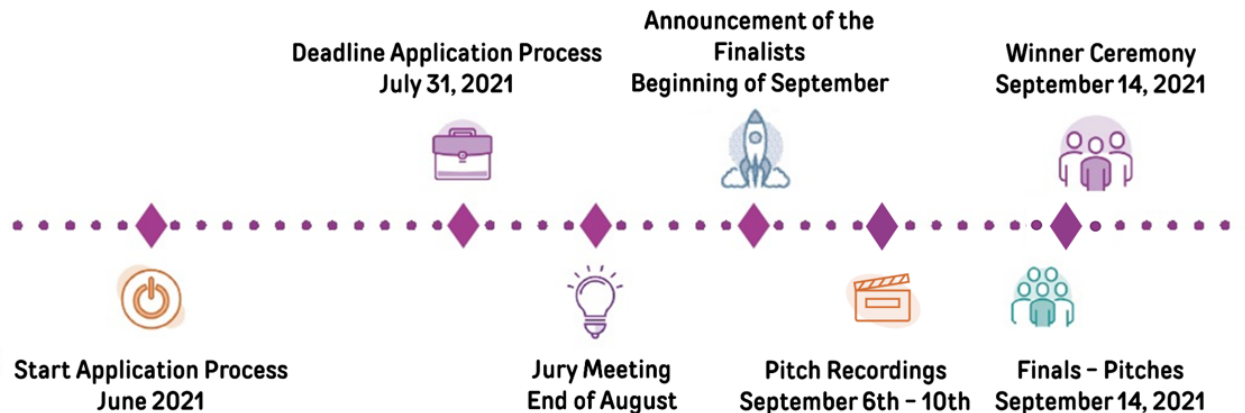
SPECIAL PRIZE

5,000 € FOR SMART LOGISTICS IN AFRICA

TIMELINE FOR THE AWARD

This year's Digital Logistics Award will take place digitally. Not only the jury meeting, the finals with the pitches, but also the award ceremony will be offered digitally throughout Germany and internationally.

The expert audience that decides on the winners comes from all over Europe and can vote by invitation.



DIGITAL.HUB
LOGISTICS

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WHO CAN PARTICIPATE?

The Digital Logistics Award addresses start-ins, start-ups and idea generators in the field of logistics. Start-ins are innovation teams within a logistics and/or production company that develop a digital service or a digital product beyond the existing range of services in their company.

IMPORTANT:

Start-in teams should have the freedom to make their own decisions, have responsibility for their own work and have their own budget. Start-ups may participate up to 4 years after they were founded (foundation year 2017). Idea generators and inventors should have a mature product or business idea in the field of logistics.

WHAT SHOULD THE APPLICATION LOOK LIKE?

We expect creative applications including a **short video** (maximum one minute) and a **pitch deck** (eleven PPT slides – see FAQs). It is not important whether the video is recorded on mobile phones or filmed by professionals with a screenplay. It just needs to be short! Very much according to the „Elevator Pitch“ tradition, we would like to know exactly what makes your idea so special for and with logistics. What problem do you solve? What is the composition of your team? How long have you been on the market? You can find a catalogue of all the criteria in our FAQs.

SELECTION PROCESS

A jury of experts from the business community will review all entries. **The jury will select up to eight applicants who will each present their project in a three-minute pitch at the Future Congress Logistics 2021 on 14th September.** Afterwards, participants of the congress and selected experts of logistics community can vote for their favorite team. The winners will be announced in a digital award ceremony on the 14th September.

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